

Kim Gromko

From: Autism Society of North Carolina [autismsocietync@reply.brnto.com]
Sent: Wednesday, April 23, 2008 2:13 PM
To: kgromko@triad.rr.com
Subject: Harris Teeter Autism Awareness Days Begin Today & Other Updates

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Autism Society
of NORTH CAROLINA

News Briefs
April 23, 2008

Harris Teeter and the Autism Society of North Carolina partner to promote Autism Awareness Days



**Celebrates
Autism Awareness Days
April 23 - May 6**

*Make a \$1 or \$5 donation to
the Autism Society of North
Carolina at checkout*



Today marks the beginning of Autism Awareness Days at all North Carolina Harris Teeter stores. This two week effort, running from April 23 - May 6, is a joint project between Harris Teeter Corporation and the Autism Society of North Carolina. The program will raise awareness of autism spectrum disorder (ASD) and the needs of the autism community and funds to support the statewide supports offered by the Autism Society of North Carolina.

Each Harris Teeter store will have an Autism Awareness poster displayed prominently as well as \$1 and \$5 donation tickets available for purchase at the checkout counter. The poster and donation tickets include the Autism Society of North Carolina's toll free number and website address. Customers can purchase donation tickets throughout the promotion period and Harris Teeter will give 100% of the donation will go to the Society.

"Each day in North Carolina two more families find out that their child is on the autism spectrum," said Tracey Sheriff, Chief Operating Officer for the Autism

Society of North Carolina. *"We appreciate Harris Teeter's involvement through their Community Cares program to help us connect people on the autism spectrum, their families, professionals and other interested members of the community with our organization so that they can receive information and supports tailored to their needs. This effort will provide much needed financial support for our organization and Harris Teeter is to be commended for their continued support of the 50,000 North Carolina families affected by ASD."*

Harris Teeter operates over 100 stores in North Carolina. Harris Teeter believes that by giving back to its community, the company can build incredible neighborhoods for all of us. *"We see getting involved in our communities - at the local store level and through corporate contributions - as an important part of doing business and Harris Teeter Autism Awareness Days is another example of that commitment,"* said Jennifer Panetta, Director of Communications for Harris Teeter. *"We want vibrant neighborhoods because that's where our associates and customers live."*

To locate a Harris Teeter store [please click here](#).

Make sure to purchase your donation ticket at checkout and encourage others to do the same by sharing this information with other members of your community including coworkers, family, friends, etc.

Finally, while in the store, please stop by the Customer Service Desk and say "Thanks" to the Customer Service Manager for their participation in this promotion and support of the autism community.

Sincerely,
The [Autism Society of North Carolina](#)

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